



ASIAN
ACADEMY
CREATIVE
AWARDS

Official Entry Kit 2019

The purpose of this document is to help you with your Entry; including Eligibility, Submission Information and Category definition. We'll try to make this process a breeze, so you can get back to creating award winning content.

If you do require technical support with entry submission please email:

support@asianacademycreativeawards.com

General enquiries please email:

hello@asianadacemycreativeawards.com

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About AAA:

The Asian Academy Creative Awards (AAA's) have been established to serve the creative industries as the pinnacle of their achievement in content creation and media production.

Open to the entire Asia Pac region, the Asian Academy Creative Awards honours excellence in craft and technical disciplines across multiple platforms including television, digital, mobile, streaming and any other emerging technologies.

There are some 40 categories at this year's Awards.

Our golden "Goddess of Creativity" will not be easy to win and therein lies it's glittering allure.

Firstly, your peers need to judge your category entry as the best in your own region, a huge honour in itself, for only then will you become a Finalist in the Asian Academy Creative Awards. It is here that another panel of your peers will decide the eventual winner. Our "Goddess of Creativity" shines brightly as a beacon of production excellence and stands as a career milestone for anyone fortunate enough to possess one.

Eligibility

- The entry submitted must have been first “broadcast” or “transmitted” between 1st May 2018 – 31st July 2019 (“Award Period”) on any one media and platform, except specifically stated otherwise in each Award Category.
- Entrant must be domiciled within at least one of the Award Regions.
- You must nominate only one Award Region under which your entry is submitted.
- Any conflict or issue concerning any interpretation of the Award Category is subject to the final decision of the judging panel appointed by AAA. Minimum broadcast duration refers to the slot duration.

Please refer to ‘Rules of Entry PDF’ for other Terms and Conditions

Entry Submission

AAA IS ONLINE ! all entry submissions will be submitted via:
<https://www.entry.asianacademycreativeawards.com/>

All entry submissions must be made online unless otherwise agreed by AAA; before the closing date for entry and subject to the rules outlined in ‘**Rules of Entry PDF**’ which govern the entry of the AAA in general. There may be some additional specific rules which are applicable to a specific Award Category, as such entrant is advised to read and understand the specific rules stated in ‘**Category Definitions and Terms**’ within this document

Important Dates

1 March 2019
31 July 2019

Opening Date For Entry
Closing Date For Entry

Entry Fees

Standard fee is USD\$255 per entry per category

*The entry fee may be subject to GST 7% GST

*Entries are not officially accepted until payment is received by AAA Finance

*Late Fee will be applicable for entry submitted after 31 July 2019

Early Bird Discount applies for entry submitted from 1 March to 30 April ONLY
Foundation Patrons and Patrons receive a 10% discount on all award entries.

Important

1. You must pay your **'AAA Entry Invoice'** within 5 business days. You will receive your invoice to the email address you registered with us.
- 2: Entry fees are non-refundable
3. We will charge USD\$280 per entry per category for late submission after closing date

Video Guidelines

Submitted videos will ONLY be accepted in the following output formats:

Video Format: MOV or MPEG 4

Codec: H.264 (recommended)

Optimal Aspect Ratio: 16:9 or 4:3

Optimal Bitrate: 5 mbps

Optimal File Size: No more than 3GB for videos 40 min and under, no more than 5GB for videos over 40 min

Audio Bitrate: No less than 64kbps

Final Resolution: HD 1920x1080 or SD 720x576

Submission Guidelines

Only duly completed entries using the official entry website will be accepted. Failure to comply may result in disqualification.

Submitted content must be as originally broadcast or streamed. The only permitted form of editing is to remove commercial breaks. For non-English materials, we may request for English sub-title version at a later date. If you have English sub-title version ready available, please submit the same now to avoid any inconvenience at the later stage.

The Regions

Entries for each category will be judged according to their region

Singapore
Thailand
Philippines
Malaysia
Korea
Vietnam
Indonesia
India
China
Hong Kong

Australia & New
Zealand
Japan
Taiwan

Rest Of Asia
Cambodia
Laos
Brunei
Sri Lanka
Bangladesh
Myanmar



The Categories



Best Adaptation of an Existing Format

Best Animated Programme or Series (2D or 3D)

Best Actor in a Leading Role

Best Actress in a Leading Role

Best Actor in a Supporting Role

Best Actress in a Supporting Role

Best Branded Programme or Series

Best Children's Programme (one off/series)

Best Cinematography

Best Comedy Performance

Best Comedy Programme

Best Current Affairs Programme or Series

Best Direction (Fiction)

Best Direction (Non-Fiction)

Best Drama Series

Best Documentary Series

The Categories



Best Documentary Programme (one-off)

Best Editing

Best Feature Film

**Best General Entertainment, Game
or Quiz Programme**

Best Immersive (360, VR)

Best Infotainment Programme

Best Lifestyle, Entertainment Presenter/Host

Best Lifestyle Programme

Best Music or Dance Programme

Best News or Current Affairs Presenter/Anchor

Best News Programme

Best Non Scripted Entertainment

Best Original Screenplay

Best Original Programme by a Streamer/OTT

The Categories



- Best Preschool Programme**
- Best Promo or Trailer**
- Best Short Form Content**
- Best Single Drama or Telemovie**
- Best Single News Story/Report**
- Best Sound**
- Best Sports Programme (one off or series)**
- Best Telenovela/Soap**
- Best Theme Song (or Title Track)**
- Best Visual or Special FX (TV or Feature Film)**

Category Definitions and Terms

- 1. Best Adaptation of an Existing Format** This award honours an Award Region that has taken an existing international format and produced a high calibre local version. Must consist of no less than four episodes. Minimum broadcast duration: 30 minutes per episode.
- 2. Best Animated Programme or Series (2D or 3D)** This award recognises excellence in animated content. It can include anime, manga or animation aimed at a mature audience (16+) as well as children's animation. At least 75% of the programme must be in 2D or 3D and can be either a one-off special or series.
- 3. Best Actor in a Leading Role** This category honours an actor who has delivered an outstanding performance in a leading role in a film or TV series or drama. Entrant must submit a photo image to identify the actor.
- 4. Best Actress in a Leading Role** This category honours an actress who has delivered an outstanding performance in a leading role in a film or TV series or drama. Entrant must submit a photo image to identify the actress.
- 5. Best Actor in a Supporting Role** This category honours an actor who has delivered an outstanding performance in a supporting role in a film or TV series or drama. Entrant must submit a photo image to identify the actor.
- 6. Best Actress in a Supporting Role** This category honours an actress who has delivered an outstanding performance in a supporting role in a film or TV series or drama. Entrant must submit a photo image to identify the actress.
- 7. Best Branded Programme or Series** This category acknowledges the difficult balance between entertaining or informative content and the inclusion of sponsor(s) messaging or branding, given the sponsors have partially or fully funded the content. The winner of this category will be a programme or series that cleverly features a brand(s) within its content whilst maintaining the viewing experience. Minimum broadcast duration – 10 minutes (if your 10 minute episode is part of a series include 2 episodes)
- 8. Best Children's Programme (one off/series)** This category celebrates excellence in children's programming and, as such, it is open to all genres. It can be a drama series, a one-off special, comedy, animation or entertainment. It must be produced predominantly for children (under 16). The emphasis being high quality programming for kids. Minimum broadcast duration – 20 minutes
- 9. Best Cinematography** This award salutes outstanding achievement in cinematography by an individual. The work can be from a drama, mini-series, made for TV movie, broadcast or streamed during the Award Period. To be eligible, the cinematographer in this category must have received the primary credit for this role within the programme's credits or, failing credits, must be able to demonstrate that they fulfilled this function.

10. Best Comedy Performance Non Gender specific category that honours the finest comedic performance by an individual. Minimum broadcast duration: 30 minutes.
11. Best Comedy Programme This award honours excellence in a comedy programme transmitted or streamed during the Awards Period. It could be a comedy or romcom made for television, movie, or even a drama containing strong comedic themes (such as “Four Weddings And A Funeral”). It may be sketch comedy or stand-up comedy. Minimum broadcast duration: 30 minutes.
12. Best Current Affairs Programme or Series A programme or series that presents analysis of significant political and social events or issues of the day. May be presented as a packaged/pre-edited programme or a panel programme focussed on current events. Minimum broadcast duration – 30 minutes.
13. Best Direction (Fiction) This award honours the work of the director within a series or one-off programme, such as a telemovie or film, transmitted or streamed within the Awards Period in the area of fiction. Excludes: Any non-fiction works. The director nominated in this entry must have been noted in the programme credits as such.
14. Best Direction (Non-Fiction) This award honours the achievements of the director within a series or one off programme transmitted or streamed within the Awards Period in the area of non-fiction. It is a broad based category that honours a director’s work in documentary, reality, entertainment, lifestyle etc. The director nominated in this entry must have been noted in the programme credits as such.
15. Best Drama Series To be eligible for this outstanding award at least five episodes featuring consistent storylines and characters under the same title, must have been transmitted or streamed within the Awards Period. Minimum broadcast duration – 30 minutes per episode.
16. Best Documentary Series Comprised of at least two episodes linked around a central theme or narrative, non-fiction programme presenting facts, information, evidence, in-depth analysis. The programme may use partial re-enactment, stills, stock footage, animation, stop-motion or other techniques but the emphasis is on fact (not on fiction). Entrant must submit an episode which best reflects the series. Includes natural history or wildlife. Excludes reality TV – see separate category. Minimum broadcast duration – 30 minutes.
17. Best Documentary Programme (one-off) A single, one-off, self-contained non-fiction programme presenting facts, information, evidence, in- depth analysis. The program may use partial re-enactment, stills, stock footage, animation, stop-motion or other techniques but the emphasis is on fact (not on fiction). Includes natural history or wildlife. Excludes reality TV – see separate category. Minimum broadcast duration – 30 minutes.
18. Best Editing This craft award honours excellence in editing on a one-off programme or series. It is not genre specific and may be for fiction or non-fiction but importantly, will reflect the high standards of excellence and creativity by the nominated editor(s). Minimum broadcast duration: 30 minutes.

19. Best Feature Film This award honours the best film, motion picture or movie with a running time of 70 – 210+ minutes in duration. The film must be publicly exhibited either in cinema, OTT, online/digital media, VOD platforms or TV. Entrants should submit the entire film for judging.
20. Best General Entertainment, Game or Quiz Programme This category celebrates excellence in the production of a general entertainment, game or quiz show (whereby the participants compete for money, prizes or other type of rewards). Includes variety shows, celebrity profiles, talk or interview shows, award shows, galas, tributes, entertainment-oriented magazine shows and etc. Excludes: reality tv competition programme or pro- sports. Minimum broadcast duration: 30 minutes.
21. Best Immersive (360, VR) Best use of Immersive media including, 360, Virtual Reality, Augmented Reality, Mixed Reality, Artificial Intelligence. Open to entertainment, film, television, interactive, gaming, education, brand applications
22. Best Infotainment Programme Honours a genre of television that blends news and entertainment. Presents information in an entertaining manner. Excludes: Hard news, current affairs. Minimum broadcast duration: 30 minutes
23. Best Lifestyle, Entertainment Presenter/Host This award honours excellence in the communication and presentation skills of a presenter/host in a lifestyle or entertainment programme. Minimum broadcast duration: 30 minutes.
24. Best Lifestyle Programme This award honours a television programme that reflects current lifestyle subject matter such as food, wine, travel, health, fitness, home, home improvement, gardening, leisure, hair, make-up, fashion, shopping. Excludes: news, current affairs, reality TV. Minimum broadcast duration: 30 minutes.
25. Best Music or Dance Programme This category will go to an exceptional programme or series featuring music or dance. This includes but is not restricted to talent contests, live or recorded concerts, or a biographical programme that contains a considerable amount of music or dance content.
26. Best News or Current Affairs Presenter/Anchor This award honours the distinguished work of a news or current affairs presenter, journalist or anchor in a single report or programme or for a body of during the Award Period.
27. Best News Programme Most likely hard news, live to air, presenter-led, focussing on events as they are happening or strong in investigative journalism. Minimum broadcast duration – 30 minutes.
28. Best Non-Scripted Entertainment This award recognises excellence in the production of non-scripted, substantially non-scripted, reality entertainment programmes including competition reality. Must consist of no less than four episodes. Minimum broadcast duration: 30 minutes per episode.
29. Best Original Screenplay This award honours excellence in writing for TV program or film. It is not genre specific and may include fiction, non-fiction such as documentary or comedy. The script must reflect the writer's own work and contain at least 50% of the nominated writer's own work. You may jointly enter up to three writers but you may only submit one script for consideration per award entry. Minimum broadcast duration – 30 minutes.

30. Best Original Programme by a Streamer/OTT This award honours an OTT service provider (SVOD/TVOD/AVOD or any VOD) who has commissioned and streamed a distinguished original production produced within an Award Region during the Award Period. This category is not genre specific.
31. Best Preschool Programme This category honours programme excellence in the area of pre-school production (nursery, pre- primary school, play school, kindergarten level). This entry may be live action or animated but aimed specifically at pre-school children.
32. Best Promo or Trailer This category honours the art of promoting a programme/film/series (not genre specific). The promo or trailer can use content from a programme made outside the Award Region but it must have been fully conceived, edited and produced in the Award Region as a unique campaign.
33. Best Short Form Content Deliberately broad in its scope, this category celebrates quality short form content in all its glory. We're looking for innovative, creative, memorable content that makes its mark. It may be a short film, reality, branded content, made for social media, any media or digital platforms or animation – but its duration in its original form must be under 10 minutes (including titles and credits). Cannot be a cut-down of an originally longer programme. Must have been produced in an Award Region but can have had its premiere “broadcast” outside the region. Can be either a one-off or part of a series (but each episode of the series must also be under 10 minutes).
34. Best Single Drama or Telemovie This award honours the best production of a fictional single drama or movie which is made for TV. Minimum broadcast duration – 60 minutes.
35. Best Single News Story/Report A distinguished, factual, single broadcast of not more than 10 minutes, duration. Focussed on major, breaking news, a major event, a broadcast from a difficult or dangerous environment or a powerful investigative theme.
36. Best Sound This award honours the best over-all sound editing/mixing in a live or post produced programme or series, transmitted or streamed during the Awards Period. It recognises technical excellence, the effective use of sound effects or superior live sound mixing. This category is open to all genres.
37. Best Sports Programme (one off or series) This award honours excellence in sports programming. The winning entry may be a live event broadcast, a sports documentary, a sports news programme or a one-off example of a championship season. Minimum Duration: 30 Minutes
38. Best Telenovela/Soap Opera This category recognises excellence in the production of an outstanding telenovela or soap opera. Consisting of no less than 50 episodes. Minimum broadcast duration – 30 minutes per episode.
39. Best Theme Song or Title Theme A theme song or title track written or commissioned specifically for a TV Show, made for TV movie length feature. The genre is open and can be either drama, comedy or entertainment. Entrant should state clearly the name of the music composer, song/lyric writer and original singer of the song.
40. Best Visual or Special FX in TV or Feature Films Visual effects or digital special effects in a television series or feature films (including but not limited to fiction or non- fiction, documentary, sports). Contains considerable use of CG characters, simulations, and/or fantasy/ science fiction effects or virtual environments. Alternatively, the entry may be a programme that features significant opening titles or extensive use of CG.

